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Lesley Wimbush Wins AJAC Motorsport Journalism Award

Long-time auto journalist Lesley Wimbush receives the AJAC Julie Wilkinson Motorsport Journalism Award presented by Kal Tire

VERNON, BC—Veteran automotive journalist Lesley Wimbush has been named the winner of the Automobile Journalists Association of Canada (AJAC) Julie Wilkinson Motorsport Journalism Award presented by Kal Tire for her feature about Ottawa driver Zach Robichon and his recent finale in Sebring, Florida.

Seven journalists were competing for the award, given to the AJAC member whose article best demonstrates comprehensive knowledge and in-depth coverage of motorsport in a way that informs, educates and entertains the reader.

“The feedback we received from judges was that Lesley’s entry was marked with a passion for and expertise in the subject as well as colourful imagery that brought both the race and the race car driver to life on the page,” says Tracy Cobb, director of communications, Kal Tire. “Lesley was certainly a worthy winner, though judges said it was a pleasure reading all entries and could tell these writers enjoy their craft.”

Wimbush’s article *Thrilling Last Lap Victor for Canadian at Sebring* gives readers an insightful and evocative picture of both Robichon’s career and his suspenseful winning lap at the Mobil 12 Hours of Sebring.

Julie Wilkinson’s career as a professional race car driver began in her twenties in various North American circuits. Over the years, Wilkinson achieved dozens of notable finishes, including fifth at Westwood in the CASC Honda/Michelin Challenge Series, as teammate to Kat Teasdale in the CASC Player’s/GM Motorsport Series and in the World Challenge touring car series. She drove Honda Civics, Chevrolet Camaros, Subarus, Porsches and IROC-Z28’s.

“Julie had an impressive career and we were pleased as sponsor to be able to bring back the AJAC award in her name,” says Cobb.

About Kal Tire

Kal Tire is Canada’s largest independent tire dealer and one of North America’s largest commercial tire dealers. Kal Tire’s Mining Tire Group is an international leader in mining tire service and supply, servicing more than 150 mine sites across five continents. The company has warehouse facilities across Canada servicing more than 250 Kal Tire retail and commercial stores. Kal Tire owns and operates 10 truck tire retread facilities across Canada, plus five earthmover retreading facilities located in Canada, the United Kingdom, Chile, and Ghana. The company employs more than 6,500 team members. For more information, visit www.KalTire.com.

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